



Pennsylvania Libraries: *Research & Practice*

Spring 2013

Table of Contents

Vol. 1, No. 1

EDITORIAL

Editors' Welcome 1-4
Tom Reinsfelder & John Barnett

COMMENTARY

Playing for Keeps: Lifelong Learning in the Ludic Library 5-9
Barbara Fister

RESEARCH

Traits & Training: Attributes and Skills of Pennsylvania Academic
Library Managers 10-23
Russell A. Hall

Using *The Filter Bubble* to Create a Teachable Moment: A Case Study
Utilizing Online Personalization to Engage Students in Information
Literacy Instruction 24-34
Allyson Valentine & Laura Wukovitz



PRACTICE

The Heritage Hunt: From Start to Update..... 35-52

George J. Aulisio

Making Your Mobile Device an Art Expert: Using QR Codes to Tell
the Story Behind artiFACTS in Your Library..... 53-59

Jessica L. Howard & Carolyn Sautter

Using Social Media to Promote International Collaboration 60-74

Hua Sun & Mark Douglas Puterbaugh

NEWS

Dr. Fran Caplan Retires after 34 Years at RMU 75

Jacqueline Courtney Klentzin

Marywood Librarians Teach in Africa 76

Julia Watson

A Win-Win Collaboration 77

Mary Beth Parkinson

'Wildcat Comic Con' Returning on Sept. 28..... 78

Joann Eichenlaub