

# Pennsylvania Libraries: *Research & Practice*

Editorial

## Editors' Note

Anne Behler & Tom Reinsfelder

Anne Behler, [behler@psu.edu](mailto:behler@psu.edu) and Tom Reinsfelder, [tlr15@psu.edu](mailto:tlr15@psu.edu)  
are Co-Editors of *Pennsylvania Libraries: Research & Practice*

On the heels of the 2016 Pennsylvania Library Association Annual Conference, Reaching New Heights, we are pleased to publish the Fall 2016 issue of PALRaP. Building on the conference theme, this issue features three articles that consider unique perspectives on librarianship.

First, Amy White writes about the experience of being a librarian who also teaches first-year composition courses. Her unique position, with a foothold in each setting, enables her to offer suggestions for successful communication and teaching in what is a fairly typical one-shot library instruction situation. Next, Cotter and Sasso present a study of the Profession's perceptions of patron privacy issues when it comes to library use of social media for marketing. Traditionally, librarians have strongly protected in-house library records of patron activities; however the use of social networks for library marketing has blurred the lines of what constitutes privacy. Finally, Edmonson & Eicher-Catt discuss the ways in which use of storytelling is influencing how staff and community members perceive their county library system.

Additionally, we encourage you to take a moment to learn a little more about our association's new Executive Director Christi Buker through this issue's "In the PaLRaP Spotlight" interview article.

We hope that the contents of this issue inspire you to consider new perspectives on your own research and practice. Thank you for reading!